



Rainmaker Systems to Present at the Securities Research Associates Second Annual Winter Technology Conference on Feb. 15, 2006

Campbell, Calif. – Jan. 24, 2006 – Rainmaker Systems, Inc. (NASDAQ: RMKR), a leading outsource provider of integrated sales and marketing programs, today announced that Steve Valenzuela, chief financial officer, will present at the Securities Research Associates Second Annual Winter Technology Conference on Wed., Feb. 15 at the Campton Place Hotel in San Francisco.

The presentation is scheduled for 10:15 a.m. Pacific time and will be webcast live via the investor relations section of the Rainmaker Systems website at <http://www.rmkr.com>. A replay of the webcast will be available shortly following the live presentation.

About Rainmaker Systems

Rainmaker Systems is a leading outsource provider of integrated sales and marketing services for companies that want to drive more sales. Rainmaker offers a closed-loop sales process and a comprehensive suite of services that ensures companies are both filling their sales pipelines with quality leads and closing them efficiently and cost effectively. Core services include telesales, integrated direct marketing and hosted e-commerce. Additional offerings include a proprietary database, customer database enhancement services, CRM technology integration and order management.

Rainmaker helps approximately 50 companies ranging from Fortune 500 to dynamic technology start-ups, grow their revenues and increase customer loyalty by providing lead generation and contract renewal sales solutions.

For more information, visit www.rmkr.com and www.sunsetdirect.com

NOTE: Rainmaker Systems, the Rainmaker logo, Sunset Direct and Contract Renewals Plus are registered with the U.S. Patent and Trademark Office. All other service marks or trademarks are the property of their respective owners.

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